



**SUPPLYJET**  
TURKISH FMCG EXPORT

HOME & LAUNDRY CARE · 2026



# Home & Laundry Care

HES · BY SUPPLYJET

Powder and liquid detergents, softeners, dishwashing and surface care by Moher Kimya. Family sizes with export ready casing, loaded at Gimat, Ankara.

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Gimat Gıda Töptancılar Sitesi · Ankara · Türkiye





## Family sizes, export ready.

Hes covers the high rotation heart of the cleaning aisle: automatic powders, liquid detergents, softeners, dishwashing and surface care. Produced by Moher Kimya with family size formats and export ready casing, and consolidated into mixed trucks alongside spices, tea, confectionery and paper from our other brand groups.



## THE RANGE



|                                    |                 |
|------------------------------------|-----------------|
| ➤ Liquid Detergent Colors          | 3 L × 4         |
| ➤ Liquid Detergent Colors & Whites | 3 L × 4         |
| ➤ Liquid Detergent Whites          | 3 L × 4         |
| ➤ Liquid Detergent Darks           | 3 L × 4         |
| ➤ Fabric Softener April Rain       | 3 kg × 4        |
| ➤ Fabric Softener Sensitive        | 3 kg × 4        |
| ➤ Fabric Softener Lavender         | 3 kg × 4        |
| ➤ Fabric Softener Ocean            | 3 kg × 4        |
| ➤ Value Pack Power Yellow + Pink   | 2 kg × 6        |
| ➤ Matik Vivid Colors               | 7 kg / 9 kg bag |
| ➤ Matik Frequent Wash              | 7 kg / 9 kg bag |
| ➤ Matik Whites                     | 7 kg / 9 kg bag |
| ➤ Matik Whites & Colors            | 9 kg bag        |
| ➤ Liquid Dishwashing Detergent     | 725 g bottle    |



Hes Matik  
Sık Yıkayanlar / *Universal*

| 1,5 kg               | 3 kg                | 4,5 kg              | 7 kg                | 9 kg                | 10 kg               |
|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Box in:<br>(x12 pcs) | Box in:<br>(x6 pcs) | Box in:<br>(x4 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) |



Hes Matik  
Tam Beyazlar / *Whites*

| 1,5 kg               | 3 kg                | 4,5 kg              | 7 kg                | 9 kg                | 10 kg               | 20 kg               |
|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Box in:<br>(x12 pcs) | Box in:<br>(x6 pcs) | Box in:<br>(x4 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) |



Hes Matik  
Canlı Renkler / *Bright Color*

| 1,5 kg               | 3 kg                | 4,5 kg              | 7 kg                | 9 kg                | 10 kg               |
|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Box in:<br>(x12 pcs) | Box in:<br>(x6 pcs) | Box in:<br>(x4 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) |



Hes Matik  
Beyazlar ve Renkliler / *White & Color*

| 1,5 kg               | 3 kg                | 4,5 kg              | 7 kg                | 9 kg                | 10 kg               |
|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Box in:<br>(x12 pcs) | Box in:<br>(x6 pcs) | Box in:<br>(x4 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) | Box in:<br>(x1 pcs) |



Sıvı Çamaşır Deterjanı  
Liquid Laundry Detergent  
Beyazlar İçin /  
For Whites

1 L 3 L  
Box in: (x12 pcs) Box in: (x4 pcs)



Sıvı Çamaşır Deterjanı  
Liquid Laundry Detergent  
Siyahlar İçin /  
For Black

1 L 3 L  
Box in: (x12 pcs) Box in: (x4 pcs)



Sıvı Çamaşır Deterjanı  
Liquid Laundry Detergent  
Renkliler İçin /  
For Color

1 L 3 L  
Box in: (x12 pcs) Box in: (x4 pcs)



Sıvı Çamaşır Deterjanı  
Liquid Laundry Detergent  
Renkliler ve Beyazlar İçin /  
For Colors & Whites

1 L 3 L  
Box in: (x12 pcs) Box in: (x4 pcs)



Hes Elde Yıkama /  
Hand Washing

400 g 600 g 1 kg 1,5 kg 3 kg 5 kg 9 kg  
Box in: (x24 pcs) Box in: (x24 pcs) Box in: (x20 pcs) Box in: (x12 pcs) Box in: (x6 pcs) Box in: (x4 pcs) Box in: (x1 pcs)



Hes Elde Yıkama /  
Hand Washing

400 g 600 g 1 kg 1,5 kg 3 kg 5 kg 9 kg  
Box in: (x24 pcs) Box in: (x24 pcs) Box in: (x20 pcs) Box in: (x12 pcs) Box in: (x6 pcs) Box in: (x4 pcs) Box in: (x1 pcs)



Hes Elde Yıkama /  
Hand Washing

20 kg  
Box in: (x1 pcs)



Hes Yumuşatıcı / Softener  
Nisan Yağmuru / April Rain

5 L

3 L

1,5 L

Box in:  
(x4 pcs)

Box in:  
(x4 pcs)

Box in:  
(x9 pcs)



Hes Yumuşatıcı / Softener  
Gül Tutkusu / Passion for Roses

5 L

3 L

1,5 L

Box in:  
(x4 pcs)

Box in:  
(x4 pcs)

Box in:  
(x9 pcs)



Hes Yumuşatıcı / Softener  
Lavanta Büyüsü / Lavender Magic

5 L

3 L

1,5 L

Box in:  
(x4 pcs)

Box in:  
(x4 pcs)

Box in:  
(x9 pcs)



Hes Yumuşatıcı / Softener  
Okyanus / Ocean

5 L

3 L

1,5 L

Box in:  
(x4 pcs)

Box in:  
(x4 pcs)

Box in:  
(x9 pcs)



Hes Yumuşatıcı / Softener  
Hassas / Sensitive

5 L

3 L

1,5 L

Box in:  
(x4 pcs)

Box in:  
(x4 pcs)

Box in:  
(x9 pcs)



Hes Leke Sökücü /  
Stain Remover  
Beyazlar İçin / For Whites

500 g

Box in:  
(x24 pcs)



Hes Leke Sökücü /  
Stain Remover  
Renkliler İçin / For Colors

500 g

Box in:  
(x24 pcs)



Hes Tül ve Çamaşır Beyazlatıcı /  
Tulle & Laundry Bleach

500 g

Box in:  
(x24 pcs)



Hes Kireç Önleyici /  
Anti-Limescale

500 g

Box in:  
(x24 pcs)



Hes Soda El ve Matik /  
Soda Hand & Matic

500 g

Box in:  
(x24 pcs)



Hes Sıvı Leke Çıkarıcı /  
Liquid Stain Remover  
Beyazlar İçin / For Whites

750 ml

Box in:  
(x12 pcs)



Hes Sıvı Leke Çıkarıcı /  
Liquid Stain Remover  
Beyazlar İçin / For Whites

1000 ml

Box in:  
(x12 pcs)



Hes Sıvı Leke Çıkarıcı /  
Liquid Stain Remover  
Renkliler İçin / For Colors

750 ml

Box in:  
(x12 pcs)



Hes Sıvı Leke Çıkarıcı /  
Liquid Stain Remover  
Renkliler İçin / For Colors

1000 ml

Box in:  
(x12 pcs)



Hes Bulaşık Deterjanı /  
Dishwashing  
**PREMIUM**

1000 ml

Box in:  
(x12 pcs)

500 ml

Box in:  
(x20 pcs)



Hes Jel Bulaşık Deterjanı /  
Gel Dishwashing

1300 gr

Box in:  
(x4 pcs)



Hes Jel Bulaşık Deterjanı /  
Gel Dishwashing

4000 gr

Box in:  
(x1 pcs)



Hes Jel Bulaşık Deterjanı /  
Gel Dishwashing

8000 gr

Box in:  
(x1 pcs)



Hes Bulaşık Deterjanı /  
Dishwashing  
**Limon Kokulu / Lime**

3885 ml

Box in:  
(x4 pcs)

705 ml

Box in:  
(x20 pcs)



Hes Bulaşık Deterjanı /  
Dishwashing  
**Portakal Kokulu / Orange**

3885 ml

Box in:  
(x4 pcs)

705 ml

Box in:  
(x20 pcs)



Hes Bulaşık Deterjanı /  
Dishwashing  
**Elma Kokulu / Apple**

3885 ml

Box in:  
(x4 pcs)

705 ml

Box in:  
(x20 pcs)



Hes Yüzey Temizleyici /  
Surface Cleaner  
Bahar Esintisi /  
Spring Breeze

2500 ml

Box in:  
(x6 pcs)



Hes Yüzey Temizleyici /  
Surface Cleaner  
Lavanta Terapi /  
Lavender

2500 ml

Box in:  
(x6 pcs)



Hes Yüzey Temizleyici /  
Surface Cleaner  
Çam Tazeliği /  
Pine Freshness

2500 ml

Box in:  
(x6 pcs)



Hes Yüzey Temizleyici /  
Surface Cleaner  
Amber Tutku /  
Amber Passion

2500 ml

Box in:  
(x6 pcs)



Hes Cam Temizleyici /  
Window Cleaner  
Menekşe Parfüm /  
Violet Perfume

750 ml

Box in:  
(x12 pcs)



Hes Cam Temizleyici /  
Window Cleaner  
Sirke Katkılı /  
Vinegar Added

750 ml

Box in:  
(x12 pcs)



Hes Cam Temizleyici /  
Window Cleaner  
Papatya Parfüm /  
Daisy Perfume

750 ml

Box in:  
(x12 pcs)



Hes Kireç Çözücü /  
Anti-Limescale  
Banyo / Bathroom

750 ml

Box in:  
(x12 pcs)



Hes Yağ Çözücü /  
Oil Solvent  
Mutfak / Kitchen

750 ml

Box in:  
(x12 pcs)



Hes Power ALL ULTRA  
Derin Yağ Sökücü /  
Degreaser Oil Cleaner

1000 ml

Box in:  
(x12 pcs)



Hes Power ALL ULTRA  
Kireç ve Pas Sökücü /  
Lime & Rust Remover

1000 ml

Box in:  
(x12 pcs)



Hes Sıvı Arap Sabunu /  
Natural Liquid Soap

1000 ml

Box in:  
(x12 pcs)



Hes Sıvı Arap Sabunu /  
Natural Liquid Soap  
Beyaz Sabun Kokulu /  
White Soap Scented

1500 ml

Box in:  
(x9 pcs)



Hes Ahşap ve Laminat Temizleyici /  
Wood and Laminate Cleaner

1000 ml

Box in:  
(x12 pcs)



Hes Power Asprin  
Çok Amaçlı Genel Temizlik Sıvısı /  
Multi Purpose General Cleaning Liquid

4000 ml

Box in:  
(x4 pcs)



Hes Ultra Çamaşır Suyu /  
Ultra Viscous Bleacher  
Dağ Esintisi / Mountain Breeze

3705 ml

695 ml

Box in:  
(x4 pcs)

Box in:  
(x16 pcs)



Hes Ultra Çamaşır Suyu /  
Ultra Viscous Bleacher  
Aqua / Aqua

3705 ml

695 ml

Box in:  
(x4 pcs)

Box in:  
(x16 pcs)



Hes Ultra Çamaşır Suyu /  
Ultra Viscous Bleacher  
Ekstra / Extra

3705 ml

695 ml

Box in:  
(x4 pcs)

Box in:  
(x16 pcs)



Hes Ultra Çamaşır Suyu /  
Ultra Viscous Bleacher  
Leylak / Lilac

3705 ml

695 ml

Box in:  
(x4 pcs)

Box in:  
(x16 pcs)



Hes Ultra Çamaşır Suyu /  
Ultra Viscous Bleacher  
Nergis / Narcissus

3705 ml

695 ml

Box in:  
(x4 pcs)

Box in:  
(x16 pcs)

### HES ÇAMAŞIR SULARI / BLEACH



Hes Çamaşır Suyu / Bleach

3825 ml

957 ml

Box in:  
(x4 pcs)

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
Yeni Bahar / Spring Flower

3000 ml

750 ml

400 ml

Box in:  
(x4 pcs)

Box in:  
(x12 pcs)

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
Manolya / Magnolia

3000 ml

750 ml

400 ml

Box in:  
(x4 pcs)

Box in:  
(x12 pcs)

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
Zeytin Yağı / Olive Oil

3000 ml

750 ml

400 ml

Box in:  
(x4 pcs)

Box in:  
(x12 pcs)

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
**Okyanus / Ocean**

**3000 ml**

Box in:  
(x4 pcs)

**750 ml**

Box in:  
(x12 pcs)

**400 ml**

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
**Beyaz Sabun / Classical**

**3000 ml**

Box in:  
(x4 pcs)

**750 ml**

Box in:  
(x12 pcs)

**400 ml**

Box in:  
(x12 pcs)



Hes Sıvı El Sabunu / Liquid Hand Soap  
**Tropikal / Tropical**

**3000 ml**

Box in:  
(x4 pcs)

**750 ml**

Box in:  
(x12 pcs)

**400 ml**

Box in:  
(x12 pcs)



Hes Sıvı Çamaşır Deterjanı  
Liquid Laundry Detergent  
Beyazlar / White  
Renkliler / Colors  
Siyahlar / Black  
Renkliler ve Beyazlar/Color&Whites

20 L

Box in:  
(x1 pcs)



Hes Yumuşatıcı  
Fabric Softener

20 L

Box in:  
(x1 pcs)



Hes Sıvı Bulaşık Deterjanı  
Liquid Dishwashing Detergent

20 L

Box in:  
(x1 pcs)



Hes Bulaşık Makinesi Sıvı Deterjanı  
Dishwasher Liquid Detergent

20 L

Box in:  
(x1 pcs)



Hes Cam Temizleyici  
Window Cleaner

20 L

Box in:  
(x1 pcs)



Hes Çamaşır Suyu  
Bleach

20 L

Box in:  
(x1 pcs)



Hes Yüzey Temizleyici  
Surface Cleaner

20 L

Box in:  
(x1 pcs)



Hes Kıvamlı Ultra Çamaşır Suyu  
Thick Ultra Bleach  
Dağ Ferahlığı / Mountain Freshness  
Akua / Aqua  
Ekstra / Extra  
Leylak / Lilac  
Nergis / Narcissus

20 L

Box in:  
(x1 pcs)



Hes Yağ Çözücü  
Oil Solvent

20 L

Box in:  
(x1 pcs)



Hes Sıvı El Sabunu  
Liquid Hand Soap

20 L

Box in:  
(x1 pcs)



Hes Kireç Çözücü  
Anti-Limescale

20 L

Box in:  
(x1 pcs)





# 10

12

11

**500+**

## 3 wks



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